

# Exploring the Arts: Pathways to Creative Careers

Grades 8-12

**art  
booklet**



# WORKSHOP OVERVIEW

## **Art Isn't Just Painting—Explore It All**

This is not your typical art workshop. It's a five-day immersive journey designed for curious, creative minds who want to understand what it really takes to build a career in the arts. From exploring how galleries, auctions, and museums work to uncovering the business side of being a practicing artist, this program offers a 360° view of the art world. You'll engage with professionals, go on curated tours, dive into art critique, and even try your hand at putting together a mock auction or exhibition.

## **Turn Your Passion into a Path**

This isn't your average sit-and-watch workshop—it's hands-on, immersive, and all about helping you build a real future in the arts. You'll dive into portfolio building, learn how to critique like a curator, and even plan your own mini exhibition. Curious about careers? We'll walk you through roles like artist, curator, gallery manager, or even art consultant, with behind-the-scenes tours and insider advice. By the end of the workshop, you'll showcase your work in a mini exhibition and take part in a mock auction—giving you the confidence, skills, and experience to turn your creative passion into a purposeful career.

Start **Your Journey NOW!**

# WORKSHOP DETAILS



Students will receive a **Certificate of Completion** from Big Red Education and ArtBooklet, co-signed by Aradhana Thakur and Rishi Jalan. Additionally, a prestigious certificate will be awarded by the **National Museum of India**.



Opportunity to get a **Letter of Recommendation** from the Mentor



26th-30th June 2025



**NIFT Campus** (June 26–28) | **National Gallery of Modern Art** (June 29), **National Museum of India** (June 30), **New Delhi**



Grades 8-12



INR 30,000 + GST



Deadline:  
15th June 2025





## MODULE 1: FOUNDATIONS – ART, MARKETS & MONEY

LOCATION: NIFT CAMPUS

- Welcome & Program Orientation
- Ice-breaker Art Exercise
- Introduction to the Art World: Roles & Ecosystems
- How the Art Market Works: Galleries, Fairs, Auctions
- Art Meets Business: Branding, Pricing, Entrepreneurship
- Understanding Art Movements: From Impressionism to Contemporary
- Career Mapping Exercise & Track Selection

# THE CURRICULUM





## MODULE 2: ART APPRECIATION, CRITIQUE & CAREER PREP

LOCATION: NIFT CAMPUS

- How to See Art: Visual Critique & Review
- Track-Based Breakout Sessions:
  - -Curating & Exhibition-Making
  - -Gallery Operations & Art Advisory
  - -Art Law
- Creative Majlis: Are Art Fairs Relevant?

THE CURRICULUM



### MODULE 3: MUSEUM DAY – LEARNING FROM INSTITUTIONS

LOCATION: NATIONAL MUSEUM OF INDIA

- Curated Tour with Museum Educators
- Museology & Conservation Careers
- Panel with Museum Professionals  
(Curators, Conservators, Educators)
- Creative Majlis: Reflections on Institutional Spaces
- Evening Gallery Visit (DAG Janpath / Dhoomimal Gallery)



THE CURRICULUM



## **MODULE 4: INDUSTRY INSIGHTS & CAREER CONVERSATIONS**

**LOCATION: NATIONAL MUSEUM OF INDIA**

- Track-Based Breakouts: Practicing Artist Pathways
- Artist Talk
- Panel Discussion: Art Collectors, Auction Experts, Writers
- Capstone Project Briefing:
- Mini Exhibition & Mock Auction
- Mentorship Program Launch (ArtBooklet x BRE)
- Creative Majlis

THE CURRICULUM

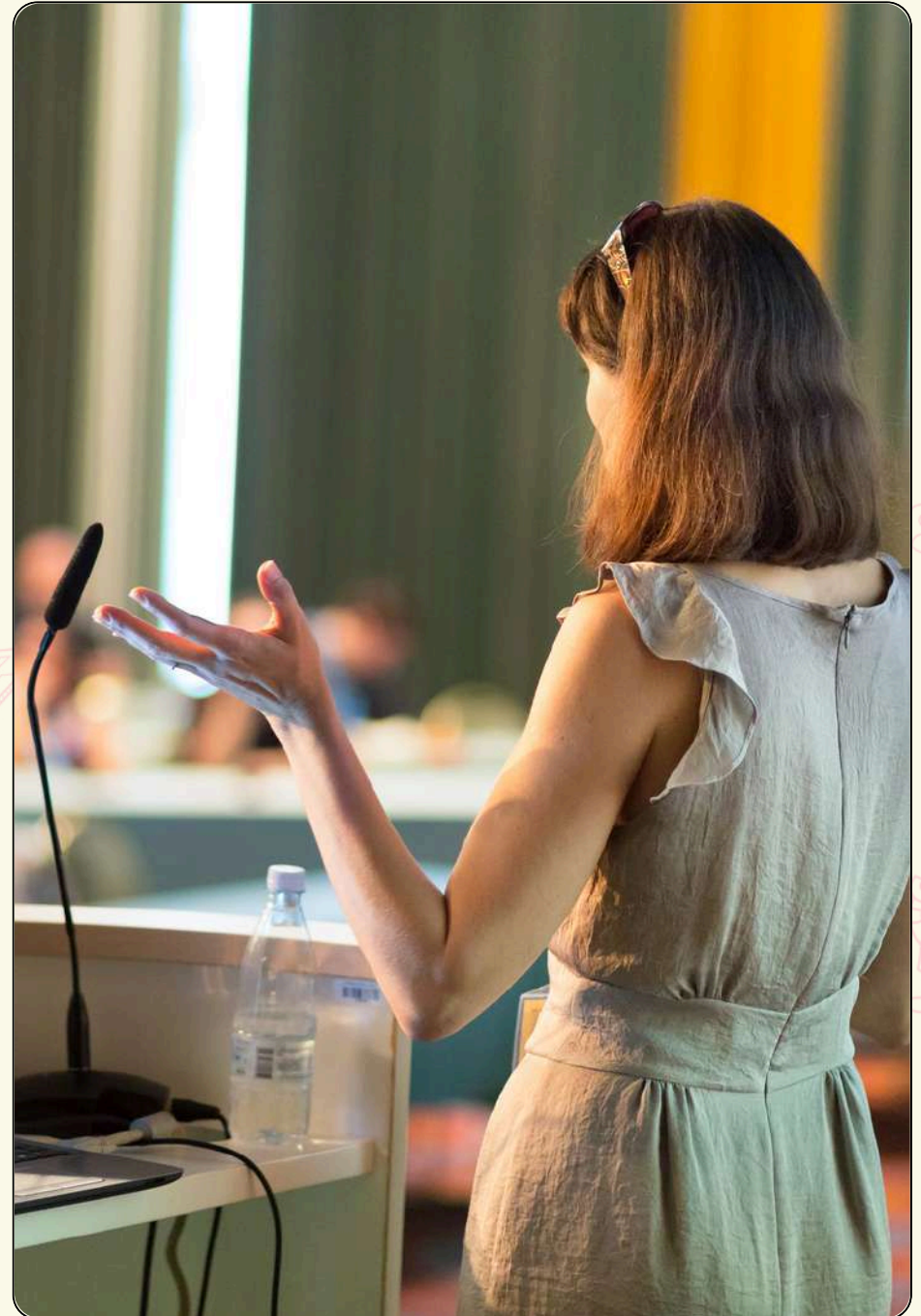


## MODULE 5: CAPSTONE PROJECTS & CELEBRATION

LOCATION: NATIONAL MUSEUM OF INDIA

- Group A: Plan & Install a Mini Exhibition
  - Group B: Prepare & Host a Mock Auction
  - Student Presentations & Feedback
  - Closing Circle & Certificate Distribution
  - Final Reflections & Mentorship
- Onboarding

THE CURRICULUM





# ART GALLERY EXHIBITION & LIVE MOCK AUCTION

Wrap up your journey with a high-energy, hands-on finale where everything you've learned comes to life. In curated teams, you'll lead your very own pop-up gallery exhibition—selecting artworks, designing the layout, writing wall texts, and guiding guests through the stories behind each piece.

Then, switch gears and experience the thrill of the art market in action with a mock auction, where you'll take on roles as auctioneers, artists, and bidders.

This final showcase isn't just a presentation—it's a celebration of your creative thinking, teamwork, and leadership, witnessed by mentors, fellow participants, and special invitees from the art world.

**APPLY NOW!**



KNOW YOUR

MENTORS





**Amit Kumar Jain** is an **independent art and culture manager** with expertise in museum curation, auctions, gallery strategy, and private collection management. He has held senior roles at the Museum of Art & Photography (MAP), Saffronart, The Savara Foundation, and Devi Art Foundation.

His curatorial work bridges contemporary and traditional South Asian art, with projects including the Colombo Art Biennale (2014), Reading Room (2014–16), and The Artist as Activist at Broad Art Museum, USA (2016). Recent projects include India Art Fair's Platform section (2021) and exhibitions for private galleries.

Amit holds an MA from University College London and degrees in fine art and commerce. He serves on the advisory boards of the International Quilt Museum (USA) and has been a jury member for The Arts Family Award, London, while continuing to support emerging artists from the region.



**Riddhi** is a New Delhi-based **gallerist** and **co-founder of two distinctive art spaces: Blueprint12**, which supports emerging contemporary voices from South Asia, and **Inherited Art Forum**, dedicated to preserving and celebrating India's folk and tribal traditions.

An Oxford University graduate with a strong grasp of both strategy and storytelling, Riddhi has cultivated a vibrant ecosystem that nurtures experimentation, artistic risk-taking, and long-term growth. Under her leadership, Blueprint12 has carved out a space for bold curatorial choices and fresh talent, while also fostering a loyal collector base eager to engage with the unexpected.

She works closely with collectors to build forward-thinking art portfolios, bridging the gap between new voices and seasoned practitioners.



**Saurabh Wasson** is the **Director of Exhibitor Relations at India Art Fair**, working on business strategy, leading relationships with participating arts organisations along with spearheading broader onsite curatorial management of the fair. In his long association with the Fair, Saurabh has played an instrumental role in the consistently growing footprint of the fair - bringing in major Indian, South Asian, and international galleries and artists in the fold.

As an arts & culture professional, Saurabh's work is propelled by their interests in visual arts, South Asia, gender & sexuality, economics and literature. Saurabh has studied at the University of Delhi, National Museum Institute Delhi and is also a Chartered Accountant.



**Mandira Lamba** is a **cultural entrepreneur** and **co-founder of Blueprint12**, a contemporary art gallery focused on South Asia, and **Inherited Arts Forum**, a platform dedicated to preserving India's tribal and folk traditions. Former Chairperson of YFLO Delhi (2019–20), she has consistently championed the arts and women's leadership. Her curatorial eye and commitment to cultural preservation have positioned her as a significant voice in India's art ecosystem.

A graduate of FIT, Mandira's interests span art, fashion, and sports. She has served on the Selection Committee of the India Art Fair (2022–24) and is a Cultural Ambassador with the Asia Society. Her early achievements in karate and golf reflect her dynamic spirit, while her travels and cross-cultural experiences continue to shape her creative and community-focused work.





**Bhavna Kakar** is an arts entrepreneur, art historian, and publisher committed to fostering innovative art practices and critical writing across South Asia. Consolidating her independent research and curatorial interests, in 2010 she **founded Gallery LATITUDE 28** in New Delhi—a forefront space for avant-garde contemporary art—and launched TAKE on Art, the region's leading biannual magazine.

She has played a pivotal role in shaping India's art ecosystem, including establishing the Take on Art Writing Award, which offers Indian writers a research residency in Switzerland in partnership with Pro Helvetia (2012). Bhavna is the co-founder of Delhi Contemporary Art Week (DCAW). She was named FICCI-YFLO Arts Entrepreneur of the Year (2017). Through her pioneering initiatives, she continues to foster meaningful international artistic dialogue.



**Dr. Seema Bhalla** is an **art historian** and **curator** with a multidisciplinary focus on traditional and contemporary visual cultures of South Asia. Her doctoral research on miniature painting in India and Pakistan reflects her deep expertise in the field. She has presented and published widely, with interests spanning art history, architecture, textiles, jewellery, and cultural heritage. Dr. Bhalla has curated exhibitions on miniature painting, folk and tribal arts, contemporary art, and architecture. Editor of Ganika: In the Visual Culture of 19th–20th Century India, she also holds training in heritage management, conservation, and the business of art and fashion. Before academia, she worked for 16+ years as a fashion designer, winning Eve's Weekly's "Designer of the Year" in 1993, and has served on several cultural and heritage committees in Chandigarh.



**Priya Pall** is a **cultural strategist, curator**, and **institutional leader** with nearly 30 years of experience across India's art and cultural landscape. She has led major initiatives at Bikaner House, India Art Fair, Inlaks Shivdasani Foundation, and the Heritage Transport Museum, and has curated landmark exhibitions and international collaborations.

Her work bridges heritage and contemporary practice with a focus on accessibility, diplomacy, and social engagement. Priya holds an Executive Master in Cultural Leadership from the Royal Academy of Arts and Maastricht University, and is currently based in New Delhi.



**Subhash Bhutoria** is a leading **Indian lawyer** with over 15 years of **experience in art law and intellectual property**. He advises artists, galleries, collectors, and cultural institutions on legal issues related to art, heritage, and creative rights. Subhash founded the art law practice at Krida Legal and runs Art Law India, the country's first blog dedicated to art and law.

He is an arbitrator with the Court of Arbitration of Art (Netherlands) and a member of the World Craft Council and FICCI's IP Forum. He frequently lectures on art, tech, and IP law.





# KNOW YOUR PROGRAM DIRECTOR

**Aradhana** is an experienced **Art Consultant and Specialist with expertise in curation, consultancy, and art history**. She founded her own consultancy, working with private collectors and institutions on acquisitions and collection management, completing over **45 global projects**.

Her expertise includes art research and curation for high-end hospitality projects, advising on art placement for luxury hotels across the Middle East. Previously, she gained extensive experience in auction curation, client management, and art cataloging.

With a Master's in Art History and certifications in Art Writing and Appraisal from Sotheby's, Aradhana specializes in cataloging, appraisal, curation, and artist management. She is currently the **Head of Arts Advisory at Stratlinx Advisory, Dubai**.

***Aradhana Thakur***

Founder - **ArtBooklet Arts Consultancy**

**Arts Specialist | Art Consultant | Art Historian**



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Lead . Inspire . Solve . Share

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