

Leadership & Social Innovation Conference

Mumbai Summer 2025

Grades 8-12

In partnership with:



Initiative on
Purpose and
Flourishing



CONFERENCE OVERVIEW

This program is a dynamic initiative designed to equip aspiring **social innovators** and **entrepreneurs** with essential skills for driving meaningful change, particularly aligned with the **UN Sustainable Development Goals** (SDGs).

Starting with a foundation in **design thinking** and **innovation methodologies**, participants will learn to define their vision for change, identify key challenges, and develop actionable strategies. Core sessions will focus on the principles of **social impact design**, **problem-solving** techniques, and creative ideation. Advanced modules will delve deeper into sustainable development strategies, stakeholder engagement, and **systems thinking**.

The program emphasizes **practical application**, offering **hands-on projects** and **collaboration** opportunities. Participants will also benefit from guidance on creating impactful solutions, pitching ideas, and launching initiatives. By the end of the program, attendees will be equipped with the tools and confidence to turn their visions into impactful, sustainable innovations.

Start Your Journey NOW!

CONFERENCE DETAILS



Students get a **Completion Certificate from NYU Stern**, signed by the Mentor.



Opportunity to get a **Letter of Recommendation** from the Mentor



9th - 13th June 2025
9am - 3pm IST



Oberoi International School,
JVL Campus, **Mumbai**



Grades 8-12



INR 80,000 + GST



Deadline:
4th June 2025

EARLY BIRD fee: INR 70,000 + GST

Deadline: 31st March 2025



MODULE 1: SETTING THE FOUNDATION

- **Community Building:** Create connections in a collaborative and inspiring environment.
- **Creativity Warm-Up (Late Nite Art):** Fun exercises to unlock innovative thinking and teamwork.
- **Introduction to UN SDGs:** Explore global challenges and how they intersect with your interests.
- **Localizing SDGs:** Brainstorm local solutions for global issues.
- **Introduction to Design Thinking & Sprint:** A user-centered approach to problem-solving.
- **Final Project Definition:** Identify your focus and set the vision for your impact journey.

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MODULE 2: LEADERSHIP THEORY X PRACTICE

- **Strengths-Based Leadership:** Uncover your unique strengths and learn to lead authentically.
- **Adaptive Leadership:** Understand models for navigating complex challenges and resolving conflicts.
- **Designing for Behavioral Change:** Learn the factors that influence behavior and apply them to drive impact.
- **Role-Play Negotiations:** Hands-on practice to refine your collaboration and communication skills.
- **Practical Wrap-Up:** Prepare to apply your leadership insights in real-world settings

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MODULE 3: DEVELOPING THE INNOVATION

- **Designing for Social Change:** Gain a comprehensive overview of what it takes to create solutions that are impactful, sustainable, and scalable.
- **Primer on Innovation Development:** Learn the foundational steps to transform ideas into actionable projects.

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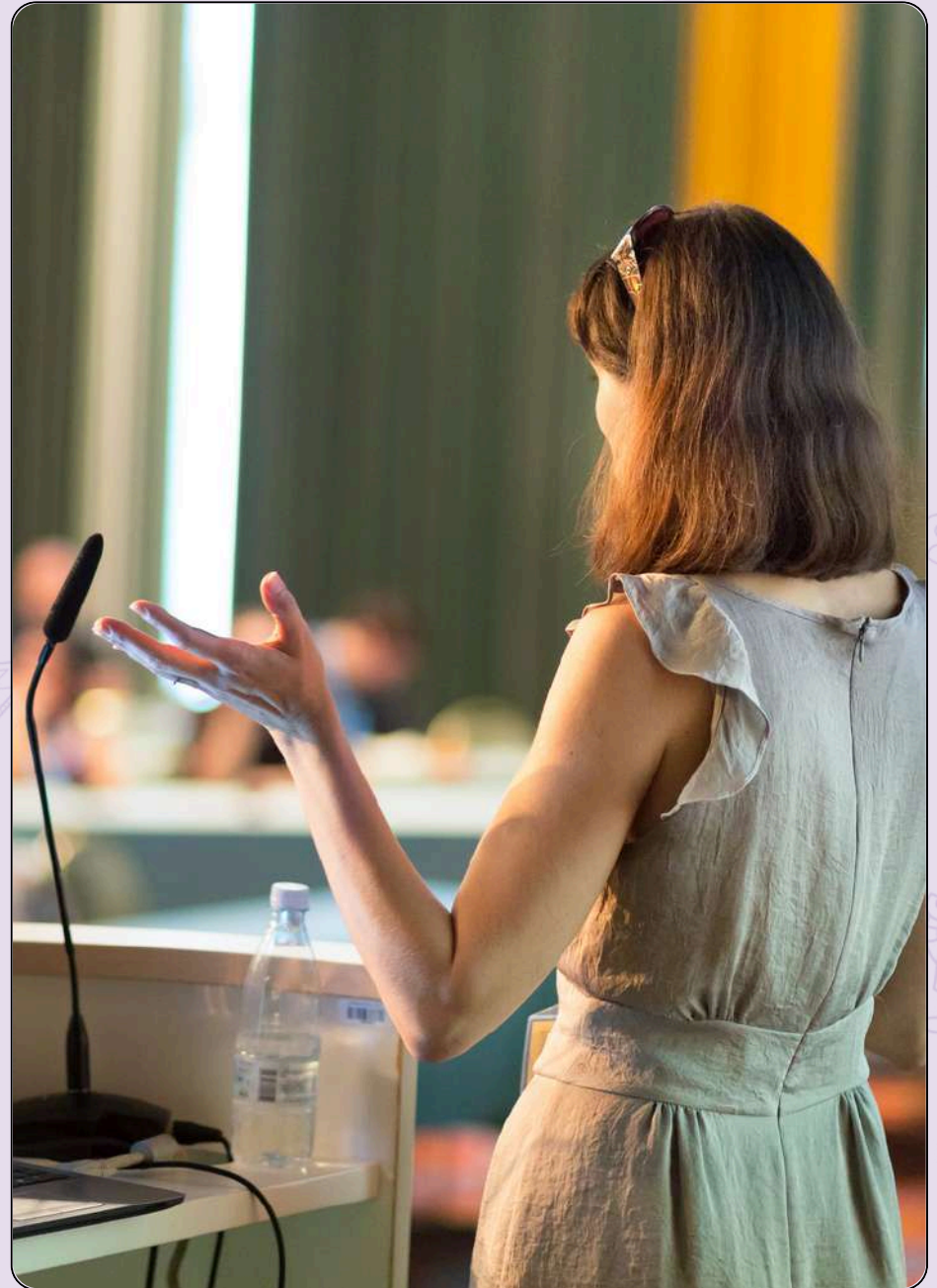
MODULE 4: CRAFTING IDEAS INTO PROTOTYPES

- **Empathy:** Research and interview to understand perspectives.
- **Define:** Clearly state the problem for focus.
- **Brainstorming:** Generate creative solutions.
- **Prototyping:** Build quick models to test ideas.
- **Work Time:** Refine and prepare prototypes.
- **Feedback:** Gather peer and mentor insights.
- **Impact Gaps:** Identify key areas for impact.
- **Social Change Models:** Explore growth frameworks.
- **End States:** Define long-term goals.

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MODULE 5: FEEDBACK & CELEBRATION OF LEARNING

- **How to Pitch:** Learn how to craft a compelling narrative around your project and present it with confidence.
- **Work Time:** Finalize your pitch and polish your presentation with mentor guidance.
- **Pitch Presentations:** Present your ideas to a panel of experts, peers, and mentors, receiving actionable feedback.
- **Closing Celebration:** Reflect on your journey, celebrate your achievements, and connect with your cohort in a meaningful way.



KNOW YOUR MENTOR

Dustin Liu is a Taiwanese-American and proud New Yorker where he is the Senior Associate Director of the **NYU Stern** Initiative on Purpose and Flourishing (IPF). He leads the strategic direction of the organization, encouraging connections between research and practice, managing strategic partnerships, and overseeing the design and implementation of the Initiative's programming.

Most recently, Dustin was a Lecturer at **Stanford University** and was the Associate Director of the **Stanford Life Design Lab** where he taught the principles of design thinking and guided students as they develop their own answers to the tough questions in life, education, and vocation. He has previously held teaching and administrative positions at **Cornell University, Harvard University, The Massachusetts Institute of Technology and The University of Chicago.**

Dustin is most proud of the work where he can identify & share frameworks that make sense of disparate experiences, ideas, and domains.

Dustin Liu - Senior Associate Director



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